

2013 Annual Results
Announcement

Hong Kong

27th March 2014



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Summary Financials



RMB in billions	31 Dec. 2013	31 Dec. 2012	Variance
Total assets	382	324	17.9%
Total loans and advances	195	164	19.3%
Total liabilities	350	304	15.4%
Total deposits	273	240	13.9%
Total equity attributable to shareholders of the bank	32	20	54.4%
Core capital adequacy ratio ⁽¹⁾	12.60%	10.30%	2.30 pp
Total capital adequacy ratio	15.19%	13.54%	1.65 pp
NPL ratio	0.54%	0.58%	0.04 pp
Provision coverage ratio	397%	406%	9.39 pp
Provision-to-loan ratio	2.13%	2.35%	0.22 pp

⁽¹⁾ Core capital adequacy ratio of 31 Dec. 2013 is core tire-one capital adequacy ratio in accordance with the New Capital Adequacy Regulations (Provisional), which became effective on 1st Jan. 2013.

Summary Financials (cont'd)



RMB in millions	2013	2012		Variance
Net interest income	9,602	8,569		12.1%
Net fee and commission income	540	396		36.4%
Operating income	10,173	9,235		10.2%
Profit before income tax	6,399	5,680		12.7%
Net profit	4,926	4,306		14.4%
Earnings per share (RMB Yuan)	0.58	0.53		9.4%
Dividends per share ⁽¹⁾ (RMB Yuan)	0.16	0.10	1	60.0%
Net Interest Margin (NIM)	2.63%	3.03%	1	0.40 pp
Cost to income ratio ⁽²⁾	33.29%	33.92%	-	0.63 pp
Return on average assets	1.39%	1.48%	-	0.09 pp
Return on average equity	18.91%	22.93%	-	4.02 pp

⁽¹⁾ Announced in 2013 board meeting, subject to obtaining the shareholder's approval at the forthcoming 2013 general meeting (2) Calculated by dividing total operating expenses by operating income.





Financial Performance



Business Development



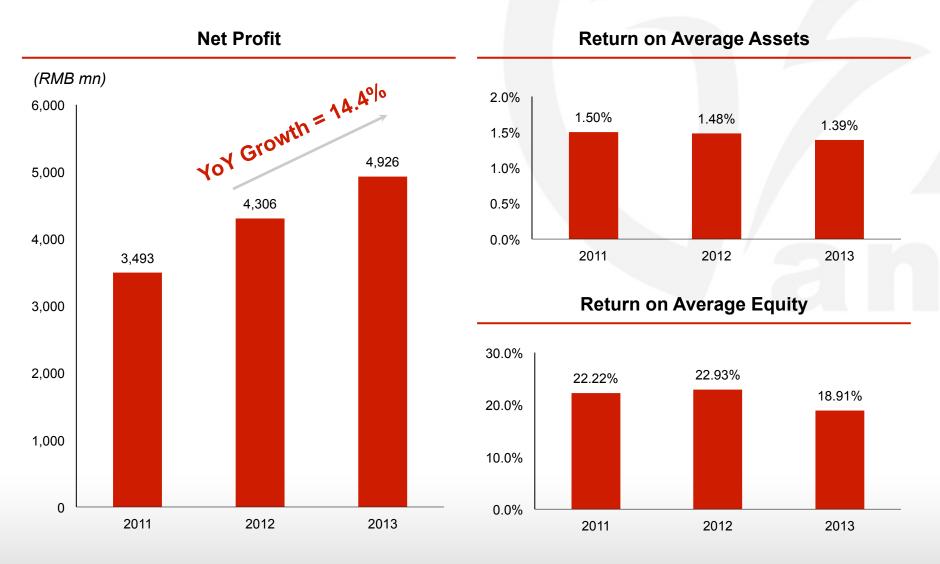
Risk Management



2014 Outlook

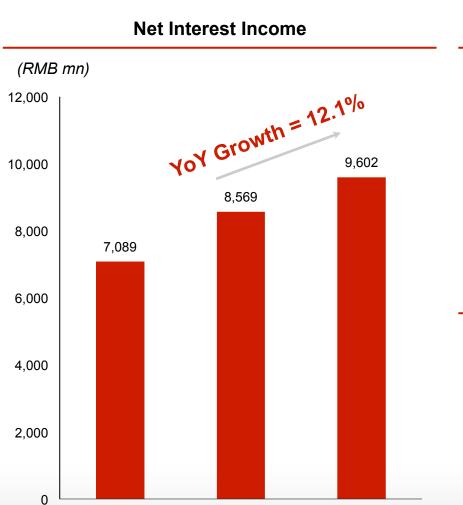
Stable Profitability with Strong Growth in Net Profit





Steady Net Interest Income Growth



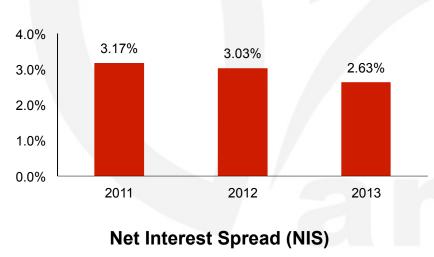


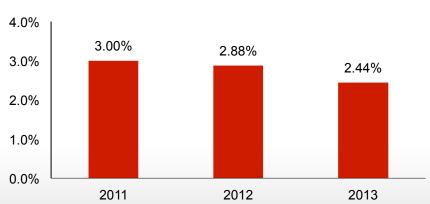
2012

2013

2011

Net Interest Margin (NIM)



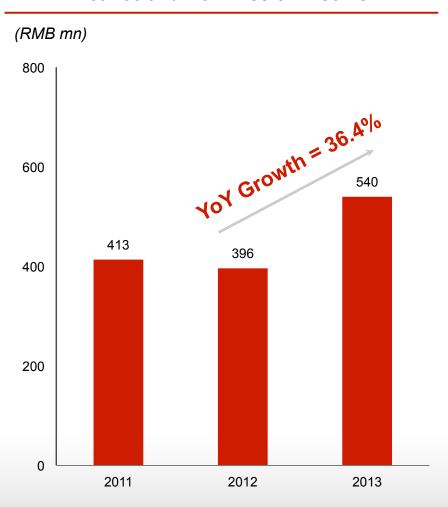


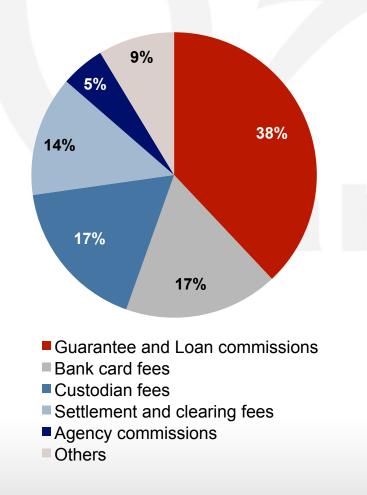
Robust Growth in Net Fee and Commission Income



Net Fee and Commission Income

Fee and Commission Income Breakdown



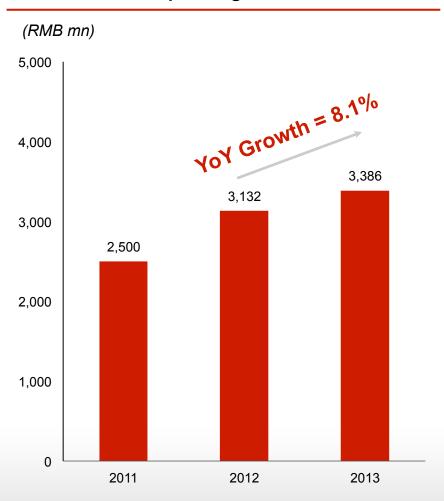


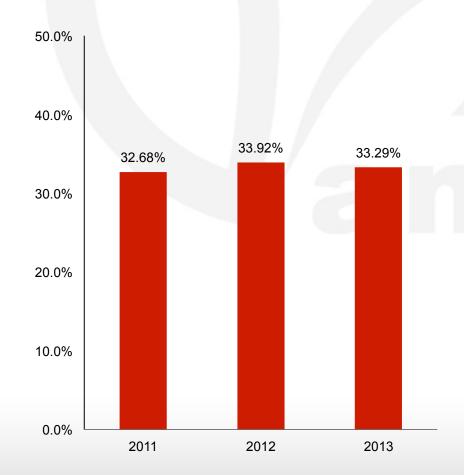
Industry Top Cost Efficiency



Modest Operating Cost Growth

Cost to Income Ratio Remains Low









Financial Performance



Business Development



Risk Management



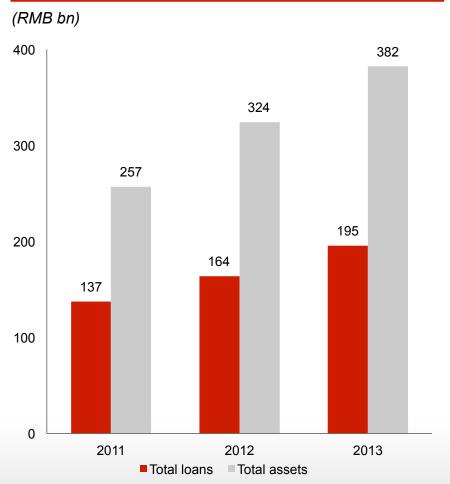
2014 Outlook

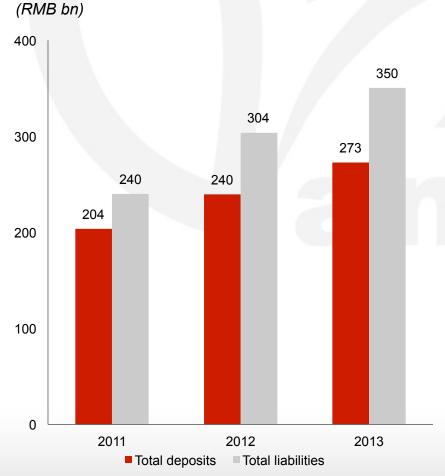
Steadily Expanding Business Scale



Total Assets : RMB382.1 bn
Total Loans Growth: 19.3% YOY

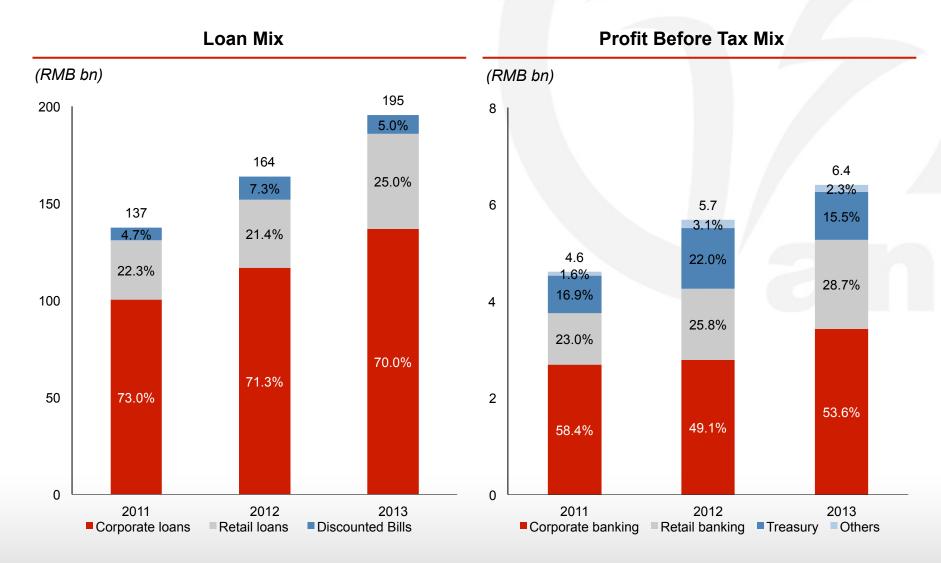
Total Liabilities: RMB350.4 bn
Total Deposits Growth: 13.9% YOY





Increasingly Optimized Business Structure



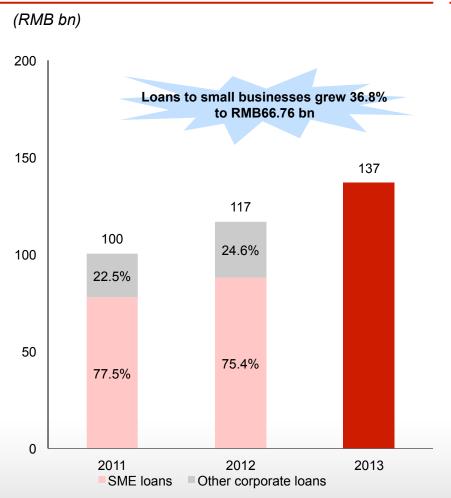


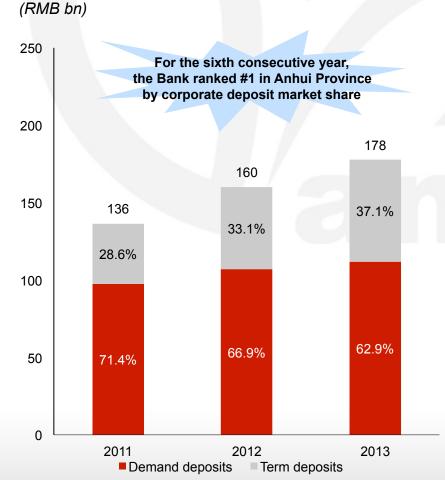
Steady Growth of Corporate Business



Corporate Loan Growth: 17.2% YOY

Corporate Deposit Growth: 11.1% YOY





Fast Growth of Retail Business





(RMB bn)

0

2011

60 49 9.5% 40 19.3% 35 9.8% 31 10.5% 18.3% 14.9% 20 71.2% 71.8% 74.6%

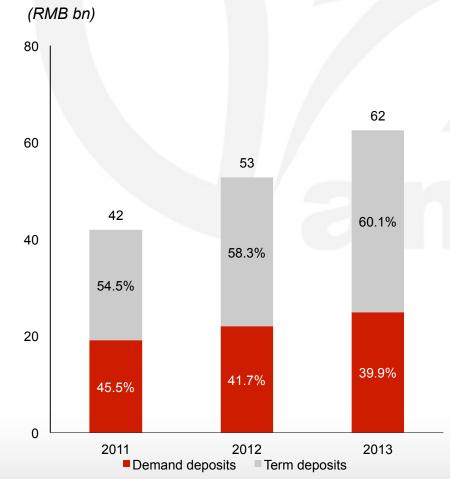
2012

■ Mortgage loans ■ Personal Business Loans

2013

Others

Retail Deposit Growth: 18.4% YOY

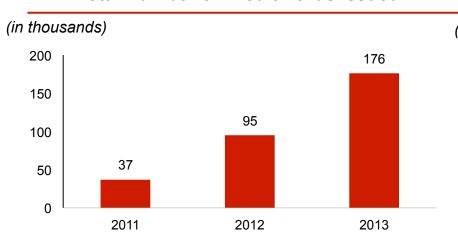


Fast Growth of Retail Business (Cont'd)



Total Number of Credit Cards Issued

Total Number of Debit Cards Issued



(in millions)

"Yi Ka Tong" transaction volume reached RMB51.51 Bn, up 111% YOY

5.9

4.7

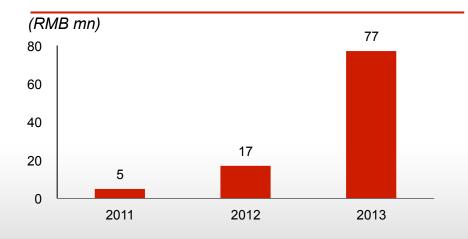
2011

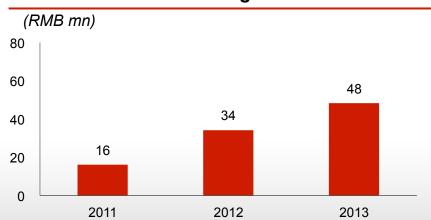
2012

2013

Income From Credit Card Business

Intermediary Income From Personal Wealth Management Business





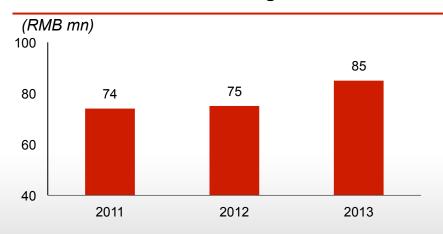
Rapid Development of Other Businesses



International Business Maintains Steady And Rapid Growth

- International settlement volume reached US\$4.95 bn in 2013, up 25.9% YOY
- Among the 23 financial institutions in Anhui Province, the Bank ranks #6 by international settlement and foreign exchange settlement volume, with ~10% market share
- Innovative products such as cross-border RMB settlement and forward foreign exchange settlement witnessed robust growth. 2013 cross-border RMB settlement volume reached RMB970 MM, up 574% YOY
- By 2013 year end, the Bank established correspondent banking relationship with 776 banks in 87 countries and regions across six continents in the world

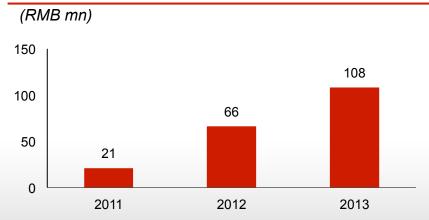
Settlement and Clearing Fee Income



E-banking Channels Further Improved

- In 2013, transactions replaceable by e-channels reached 65%
- Number of online retail banking customers reached 1.06 MM;
 number of online retail banking transactions reached 60.42 MM and total transaction volume reached RMB686.5 bn, both up ~58% YOY
- Coverage ratio of online corporate banking service reached 59%; number of online corporate banking transactions reached 25.21 MM and total transaction volume reached RMB1.2 trillion, both up ~38% YOY
- Number of registered mobile customers reached 96,000, number of transactions reached 780,000 and total transaction volume reached RMB900 MM

Commission Income From Custody And Other Fiduciary Businesses







Financial Performance



Business Development



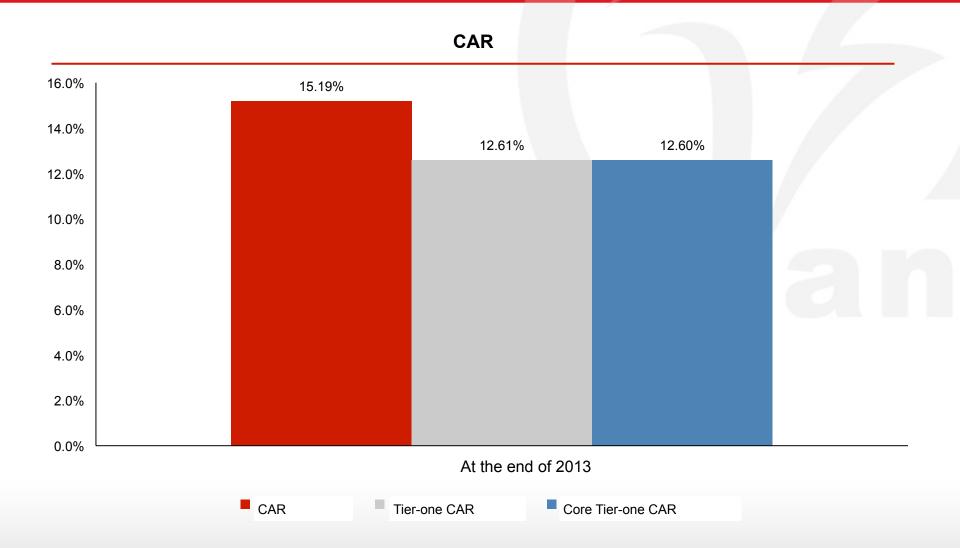
Risk Management



2014 Outlook

Sufficient Capital Raised in IPO to Support Business Development

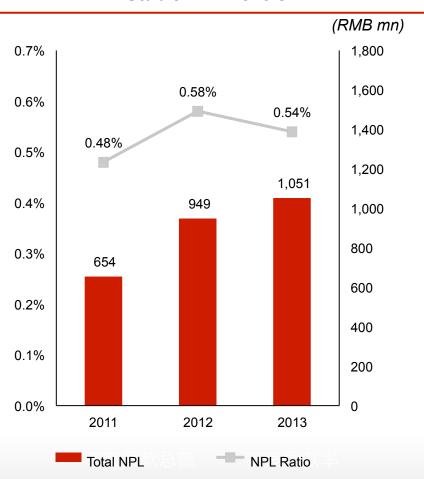




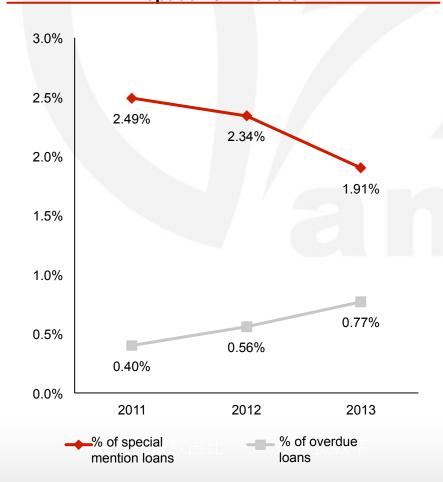
Asset Quality Remains Stable



Stable NPL Levels



Special Mention and Overdue Loans Kept at Low Levels

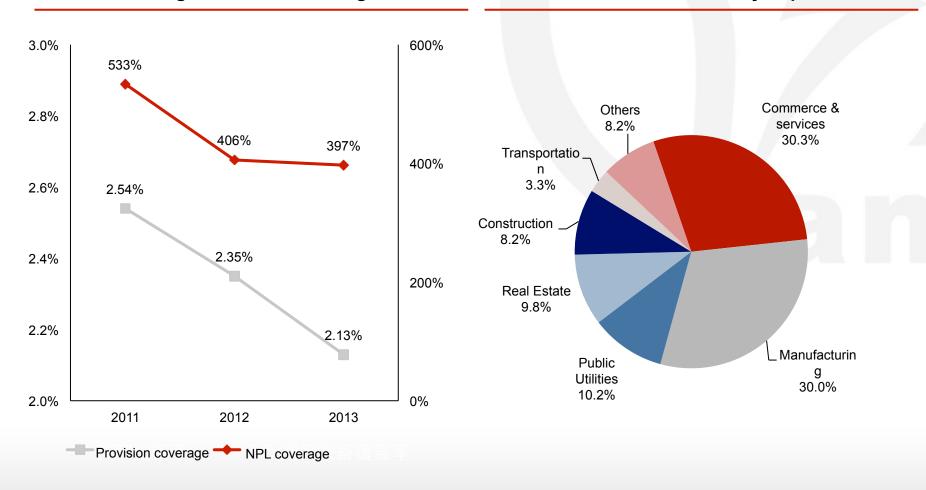


Effective Risk Management



Coverage Ratios Remain High

Strict Control over Industry Exposure⁽¹⁾







Financial Performance



Business Development



Risk Management



2014 Outlook

2014 Outlook - The Year of Reformation



2014 will be a crucial year for the deepening of comprehensive transformation, reform and upgrade for Huishang Bank



Continue to support the real economy, maintain stable business growth



Continue to accelerate the progress of innovation, promote reform and upgrade



Continue to deepen internal reform, optimize operating structure and mechanism



Continue to strengthen risk management, maintain healthy development



Q & A



Thank You